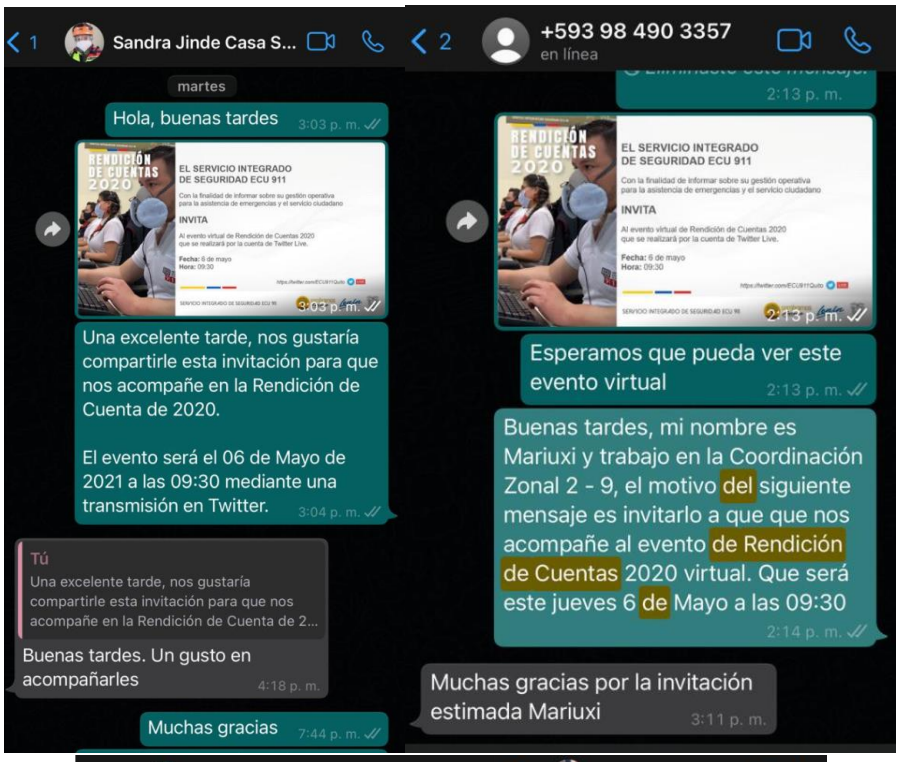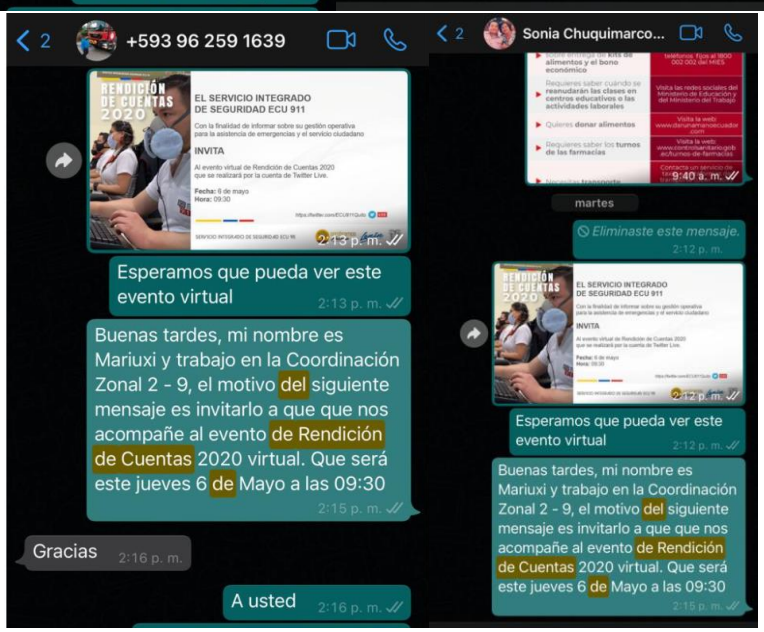INVITACIONES DIRECTAS